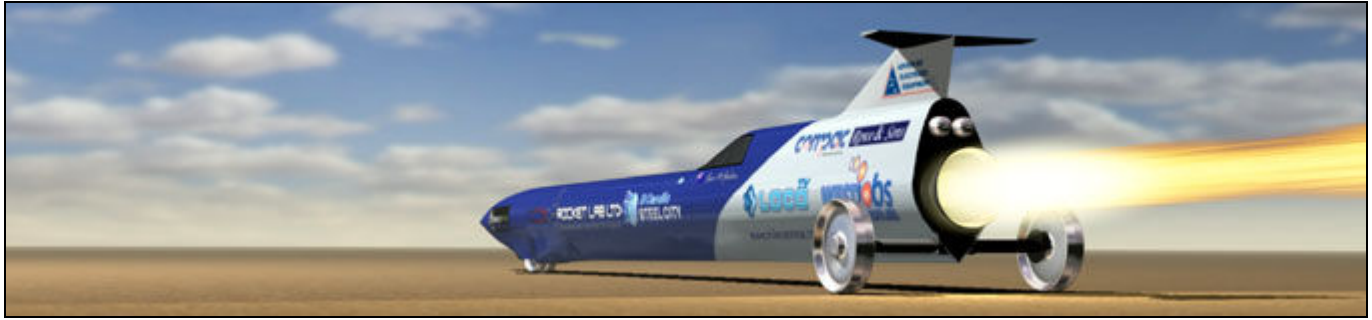




Support the sponsors who support us - visit <http://www.aussieinvader.com/the-sponsors/>



September 2011 - Newsletter

G'day to all our sponsors, supporters, friends and followers, and here is some of what has happened in the world of our Aussie Invader Land Speed Challenge over the past month.

As we forge ahead to take on the greatest race since the invention of the wheel, we have some great opposition and friendly rivalry from several teams in various countries around the globe, all of whom are listed on our website and all of whom we hold in high regard.

The Passion Still Burns



I have been in this business for a very long time, firstly firmly setting my sights on the World Land Speed Record at age 12 and quitting school at that age to pursue my obsession. As I often say mine has most probably been the longest apprenticeship in world history... nearly 50 years! I still have the drive and enthusiasm to achieve this history making milestone for God and Country and the extreme passion still burns inside me.

The car my team is building, to me is the pinnacle of sheer Aussie innovation, dedication and guts. The fact that our car is being built in my home garage was once a source of embarrassment for me but now I believe this is the catalyst to my team's motivation and it sure keeps me on the job. Not always a pretty sight to see a man in his underpants late at night taking measurements or

planning what job has to be done the following morning (you will be glad to know we are not posting those pictures this month). We have some fantastic sponsors and supporters helping us to achieve our goal and I thank you all dearly for your much needed help.

Once Again WA Companies Come Good



<http://www.smcaus.com.au/>

We have been working with two new companies this month to complete the next stage of our cars construction, SMC Pneumatics have designed and supplied all the components to remotely and manually open and close our drivers windshield canopy, either externally or from the drivers seating position. A remote service





Support the sponsors who support us - visit <http://www.aussieinvader.com/the-sponsors/>

bottle will be used when the car is being prepped and our onboard helium storage will be used by the driver when the car is in race mode. Thank you SMC.



United Fluid Power in Perth are designing and supplying the onboard hydraulic power pack, hydraulic rams and equipment to plumb our onboard hydraulic requirements which includes, power steering feed, ground brake/forward service ram and feed, and our airbrake ram and feed.

<http://www.unitedfluid.com.au/>

United Fluid Power is regarded as Western Australia's leading hydraulic company and a big part of their business is in servicing our states huge mining activities. Thank you United Fluid Power for your enthusiasm and support.

Spreading the Word

Mark Read, Alex Blain and I have had a very big month with meetings and new contacts in keeping the marketing, sponsorship and media side of our challenge moving forward and have been assisted by Clarity Communications, but more about them later.

We have designed a new race jacket and crew shirt range which should appear on our website as soon as these items are produced. Thank you Advanced Electrical Equipment for your continued support and helping to make this happen, we are looking forward to making you proud.



RACE Gets a Big Sponsorship Boost



We also have gained support for our RACE Program (Regional Australia Community Education) from **Promethean** who are supplying the visual learning screens and tablets. Thanks guys, we look forward to using your great products and showcasing them to all our students and community groups as we take the science, technology, engineering and maths behind Aussie Invader out to the WA public.

<http://www.digitalclassroom.com.au/>



Support the sponsors who support us - visit <http://www.aussieinvader.com/the-sponsors/>

Science Teachers Join the Team



Students at Willetton High School getting involved

We announced this week on our website that we have met with two of Western Australia's top and award winning Science and Engineering teachers to take our education program to the next level, more on this next month. Brett Boughton and Darren Hamley have agreed to help us to take the science and engineering behind the project to a wider audience. Initially Brett is going to run with this and be assisted by Darren.

Brett is very much a hands on teacher and also a car enthusiast and is currently building a 1949 Frazer Nash Le Mans replica from scratch, so he is well suited to the task ahead. As Brett said "Aussie Invader 5R is not only an excellent example of team work and human endeavour, but a highly stimulating example of applied science and engineering. View story online – <http://www.aussieinvader.com/science-teacher-joins-the-team-1745/>

Perth Motor Show



I was recently invited to do a series of talks at Perth Motor Show which took place last week over 3 days. I was excited to catch up with Nikki Varga a long time friend and motor show presenter and all round top sheila.

As I was going to be there for the talks it seemed a good idea to get some of the team along also and set up a stand to promote the Aussie Invader project to a car hungry Perth audience. It was a great success with a lot of people in attendance and we also managed to get a lot of new Aussie Invader fans.

I had the pleasure of sharing the stage with Shane Jacobson who is a presenter of the new Top Gear Australia show and will be touring Perth again later in the year for the Top Gear show with Jeremy Clarkson and James May.

For those of you that do not know, Shane was the star of the movie "Kenny". This movie is an Aussie classic and one of my all time favourites, if you get the opportunity to see this movie please do so.

Thank you to all those motor show patrons who





Support the sponsors who support us - visit <http://www.aussieinvader.com/the-sponsors/>

stopped to say hello and thank you to all who supported us by purchasing merchandise or donating generously to the cause.



L – R show promoter, myself and Shane



Me addressing the Perth Motor Show crowd

Steering Update

Our long time crew member Steve Sugden and master welder has just completed the TIG welding work on the final stages of our steering system. A great job Steve and thanks must go to Pete Taylor and Chris Demunck for their hard work also in getting this challenging task completed so professionally.

Total Cam Solutions have completed some of the final steering components and we are now starting to get excited about fitting up our race wheels. Thank you all for your efforts.



Wheels and Bearing Update

John "Ackers" Ackroyd is our design engineer and all time engineering legend. Ackers lives on the Isle of Wight in the UK and has been a vital part of our team for a long time, He has been going nuts waiting to make a start on our solid aluminium forged wheels since the beginning of this year.

We have experienced months of delays chasing the necessary hardware needed to allow these wheels to gain fame as the World's Fastest Wheels. However this month we received a positive call from Australia's leading aluminium producer and hopefully soon we will see these wheels under construction using their Miracle Metal, and our wheels rotating on double row ceramic bearings, purpose built seals and the world's best lubrication. A full story on the wheel development will be in our next newsletter.



Clarity

Support the sponsors who support us - visit <http://www.aussieinvader.com/the-sponsors/>

Chevrolet Car Club Meeting

We also had a meeting at our workshop this month for the Chevrolet Car Club of whom our Team Manager Pete Taylor is EI Presidente. It was a great Sunday morning and our street was filled with some wonderful Chevys of all types and ages, a great morning was had by everyone.

Aussie Invader V-Logs



If you follow our YouTube channel you may have noticed we've kicked off our series of V-Logs (Video logs) which are short video updates of things that are happening with the car and other things we get up to. Our goal is to keep all of our supporters and sponsors up to date each month and we'll try and make even the most complex of subjects as simple as we can. Thanks to Oli at Loco TV for helping make this happen.

<http://www.youtube.com/aussieinvader5r>

Media Coverage



It's always a nice surprise when we get some unexpected positive media coverage and an article appeared in the WA Business News yesterday written by Mark Pownall, using the Aussie Invader project and team as examples of why Aussies, and especially Perth and WA residents are a special breed when it comes to innovation and invention.

Perth in Western Australia is the most remote capital city in the world, with WA being 2.5 million sq km in size with a population of just 2.2 million people and 90 percent of that population living within a 2 hour car drive of Perth. Some places in WA can be very remote, meaning that often the mentality of the "bush mechanic" is alive and well in WA, because when things go wrong you need to fix them yourself as there is nobody else around.

Read the full article - http://www.aussieinvader.com/wp-content/uploads/2011/08/WABN_18-Aug_2011.jpg



Support the sponsors who support us - visit <http://www.aussieinvader.com/the-sponsors/>

Sad News



Sadly we lost one of our long time crew members this month. Roger Dwyer and his wife Lesley helped us on several trips to Lake Gairdner in South Australia when we needed transportation or vehicles and equipment transported into this extremely remote location when setting up for previous LSR bids with our Aussie Invader 2 and 3 cars.

Roger passed away in the Philippines last week and his smiling face will be sadly missed by the entire Aussie Invader Team... RIP mate.




Welcome aboard Clarity Communications!

We mentioned a couple of months ago the possibility of working with Perth-based Clarity Communications. Since then we have had a few discussions with Clarity on how Aussie Invader and I could take advantage of some of the great things happening with the project.






Media Release 9/8/2011

Get A Behind The Scenes Look At The World's Most Powerful Car – Aussie Invader 5R



Aussie Invader 5R will be the most powerful car in the world. Rosco McGlashan, who is aiming to drive the rocket propelled car faster than a bullet fired from a handgun and break the World Land

Media Alert 18/08/2011

Rosco McGlashan hits top gear at the Perth Motor Show this weekend!



This year's Perth Motor Show is shaping up to be a cracker with Rosco McGlashan, the 'Fastest



Clarity



Support the sponsors who support us - visit <http://www.aussieinvader.com/the-sponsors/>

Managing Director Anthony Hasluck and PR Adviser Matthew Jewkes have led the Clarity PR team, and have given us some great exposure in the press and on the radio already, with plenty more to come I am sure. Thanks guys.

That is about it for this month, so until next month, be your very best.

Rosco McGlashan OAM
Fastest Aussie on Earth

If you wish to be removed from this newsletter, please reply to rosco@aussieinvader.com with remove in the subject line.



Clarity